

LET'S MEET

W AMSTERDAM

Split across two unique buildings, a former telephone exchange building and a bank, W Amsterdam is an intriguing design mix of heritage and contemporary style where nights never end and the pulse is set high with a full calendar of exclusive W Happenings. W Amsterdam is the only Starwood Preferred Guests (SPG®) hotel in the city centre.

KEY FEATURES

- 300-Meter walk to Dam Square
- Split across two monumental buildings
- **238 Rooms & Suites**
- 2 Destination Restaurants
MR PORTER & THE DUCHESS
- Rooftop **W Lounge** & WET Deck
- 414 Square Meters of Events Space
- Wired® Business Center
- **WHATEVER/WHENEVER®** Service
- **AWAY® Spa** (2016)
- **FIT®** Gym (2016)
- X BANK Creative Incubator Space & Retail

CHECK IN



ROOMS

Experience the innovative design and luxury of our 238 stylish guestrooms, including 23 suites, three **WOW** suites and two lavish **Extreme WOW** Suites.

- Check-in 3:00 PM
Check-out 12:00 PM
- Breakfast served in MR PORTER or THE DUCHESS for €35.00 per person per day
- Pets Are Welcome
- SPG Category 6

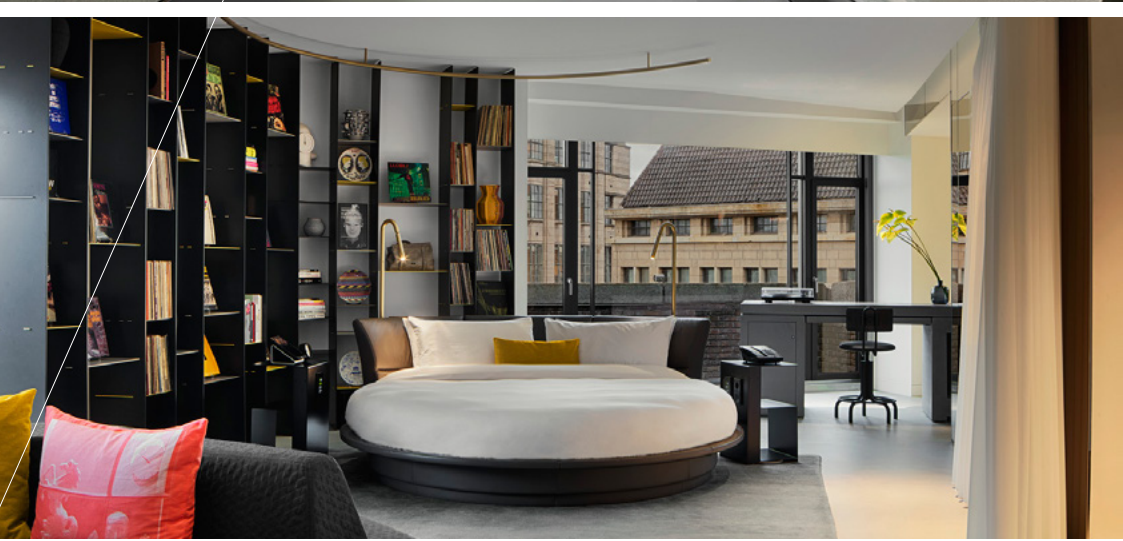
Enjoy the comfort of a luxurious W signature bed with pillow top mattress and luxurious 400-thread count sheets. Let us treat you to a blissful moment with our signature range of bliss amenities exclusively packaged for our W guests. From intricate and abstract details to state-of-the-art entertainment, featuring a 40" LCD TV and Marshall speaker. Lay back and enjoy the city views and the electric culture.

ROOMS & SUITES

- Cozy
- Wonderful
- Fabulous
- Cool Corner Suite
- Studio Suite
- Marvelous Suite
- WOW Suite
- Extreme WOW Suite

Open plan living space complements the colorful energy and modern furnishings. Revel in relaxation with vibrant decor, state-of-the-art technology and visionary amenities. Indulge in a tempting 'In the Mix' moment or amplify downtime with our in-room entertainment.





SUITE NESS

SUITES

Unleash your suite-ness in one of our 23 extraordinary suites.

Anything else? Our Whatever/Whenever® team are ready to heighten your Wow experience!

COOL CORNER 40-52 M2

It won't get Cooler than a Cool Corner Suite. The space between Rock & Roll, a colorful open plan entertainment space created for your own personal programming! Electrifyingly chic, you won't want to be hiding in the corner.

STUDIO SUITE 46-50 M2

It's a sweet life in a Studio Suite. 45-50sqm of exhilarating studio space. Revel and relax in your own modern lounge. W signature bed and plump pillows create a sleeping haven difficult to depart from. Prime yourself for a luxurious staycation.

MARVELOUS SUITE 42-61 M2

Make an entrance into Marvelous Suite, two floors of luxury living. Where Innovation meets chic ensuring you secure the ultimate pit stop embracing music, fashion & design.

WOW SUITE 61-74 M2

Wow is the only word to describe this sophisticated suite's design and layout, a perfect synergy of design meets a fashionable level of comfort. Jump into W's signature bed with fabulously fluffy pillows and 400- thread count top up your experience. Mix and mingle in modern luxury and Indulge in W's signature bliss amenities.

EXTREME-WOW SUITE

112 OR 184 M2

Wake up in Amsterdam - An extreme awakening to our 112sqm Extreme Wow Suite Exchange. Get ready to be swept off your feet with innovative design and a whirlwind of luxuries. Featuring a large round bed, royal bath, walk-in closet, unique view on the Royal Palace or canals and separate seating area.

GET INSIDER ACCESS

WHATEVER/ WHENEVER®

WE'LL DELIVER IT

W INSIDER

Meet Mitchell, your W Insider. Always on the lookout for the latest hotspot of the city. As our W Insider she connects global jetsetters and local tastemakers to what's new and next in the city and reveals the hottest design, fashion and music experiences.

WHATEVER/WHENEVER®

We'll make your special moment magical and transform your dreams into reality. Just tell us what you want and we'll deliver it at anytime! Just push the WHATEVER/WHENEVER® button on your guest room phone and we will deliver whatever you desire directly to your guest room (as long as its legal!)

We don't even need a magic wand - just the creativity and innovation of the W Amsterdam hotel team. Whether you want to explore the canals or secure a pass to a restaurant opening in Amsterdam, we're here to make it happen.

MUSIC CURATOR

As W Amsterdam's Music Curator, Kristina Dolgova mixes the local scene up by devising an extensive line-up of the most-talked about acts and DJ's creating unique happenings in W Lounge.

Explore our Happenings Calendar [HERE](#)

MIX IT UP



COCKTAILS AND CUISINE

At our W Amsterdam restaurants, decadent indulgences await your exploration, immersion, savoring, lingering, mingling, socializing, canoodling and celebrating.

From the comforts of the cozy W Lounge with stylish spaces to mix and mingle, to savory bites at our signature restaurant. Or meet at THE DUCHESS where decadent indulgent dishes in distinctive settings await your taste buds.

W LOUNGE

W's reinterpretation of the traditional lobby, W Lounge, is the first stop for all arriving guests at the hotel. Located on the sixth floor of the Exchange building, W Lounge is at the heart of the hotel with unparalleled 360-degree views over the city. W Lounge features a distinctive set of stairs that flow into the bar and echo the iconic steps of Dam Square on the streets below.

Inviting guests to experience what's new and next in the

world of mixology, W Lounge features an extensive and unique menu.

MR PORTER

MR PORTER is a unique concept that artfully blends qualities of the modern steakhouse with the buzz and experience of a chic lounge, offering a dynamic, fine dining experience with superior quality in all aspects of the words. MR PORTER distinguishes itself by emphasising the social experience and taking a vibe-driven approach to fine dining. The venues DJ creates an infectious, high-energy atmosphere while the sleek environment with its signature island bar is designed to encourage guests to interact and mingle. Ultimately, MR PORTER aims to redefine the modern dining experience with its blend of incredible flavours, world-class service and the perfect ambiance. Check out the website [HERE](#).

THE DUCHESS

THE DUCHESS introduces Amsterdam to the elegance of traditional London hospitality, balanced with Viennese grandeur and the and the subtle flavours of

Southern France.

THE DUCHESS lunch and dinner menu is inspired by the light and refined flavors from Southern France and Italy, also known as Nouveau-Niçoise Cuisine. Cuisine Niçoise originates from the old town of Nice where French Mediterranean cuisine has blended and evolved with influences of Italy across the border.

The use of local produce, notably artichokes, zucchinis, lemons, olives, tomatoes, peppers, truffle and a variety of seafood, meat and fresh pasta, compose a cuisine that is light and healthy.

Check out the website [HERE](#).

REFUEL



STAY A WHILE

AWAY® SPA

Welcome to an escape within an escape, where the whirlwind of W winds down and AWAY® means a disappearing act from the everyday into an insider scene of surprising sensations. A place to delightfully detox after the afterparty.

AWAY® is located in the Kas Bank Building, but you don't have to be a hotel guest to take advantage of AWAY's sensational spa services. Opening in 2016.

FIT®

Even while you're away at the W Hotel gym, FIT®, where modern equipment and a state-of-the-art space keep you looking as good as you feel. Refuel for electrifying days and nights at W Amsterdam. Opening in 2016.

EXPERIENCE



DISCOVER DUTCH DESIGN

X BANK

X BANK is the epicenter of Dutch fashion, art & design. The new shopping experience in Amsterdam offers a broad variety of the most premium, upcoming and influential designers The Netherlands has to offer. The unique X BANK concept combines innovation with creativity and gives home to 180 Dutch labels.

You are invited to buy the stock, trade your imagination, encounter the spontaneous, and engage in a uniquely specialized synthesis between fashion, art, and design.

Home to quality craftsmanship and customization, XBANK is made up from a 700 m² pure hybrid space; 88 meter outside video installations; 80 meters of distinctive vault event space; rotating exhibitions, workshops & lectures, as well as the creative residency program X 172.

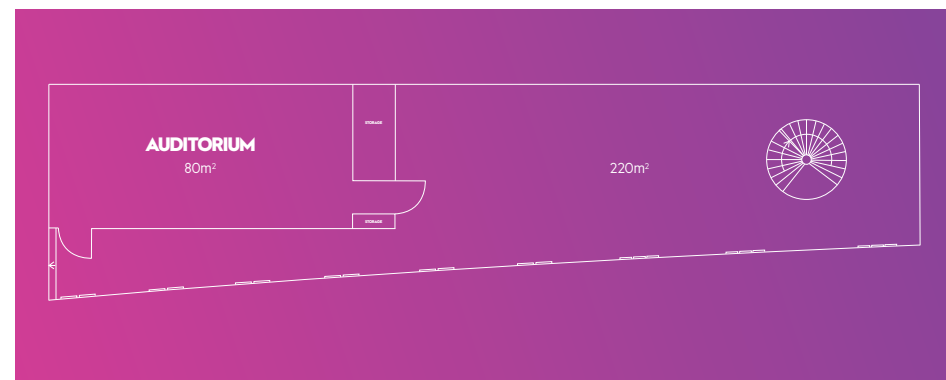
Step outside of an everyday experience and let our insider connect you to the ultimate designer journey.

X BANK is open every day for your trade and exchange.

- Sunday to Tuesday from 10 AM to 8 PM
- Wednesday to Saturday from 10 AM to 10 PM.

THE VAULT

A great space for a great event





WHERE MINDS MEET



SPECTACULAR EVENTS

Leave mild-mannered meetings behind! Right here in our 414 square meters of event space, W Amsterdam features fully adaptable conference equipment that makes business beautiful, meetings memorable and special events spectacular. Endless possibilities, creative in approach and innovative in design, we'll engage and energize your attendees and participants, from conferences to soirées.

SPG PRO®

Starwood's free loyalty program for meeting planners booking business or personal travel, once enrolled can receive Starpoints and Elite Status for eligible bookings for Meetings, Events and Group stays. SPG Pro has the best redemption options in the industry and can be used for free night awards at one of our 1,100 + hotels and resorts worldwide, SPG Flights and SPG Moments. If you would like to enroll please inform your Sales Specialist or if you are a SPG member simple

provide your SPG number at time of booking. Learn more at spg.com/pro.

GREEN MEETINGS

W Amsterdam supports environmental responsibility within the hotel and offers a green meeting package.

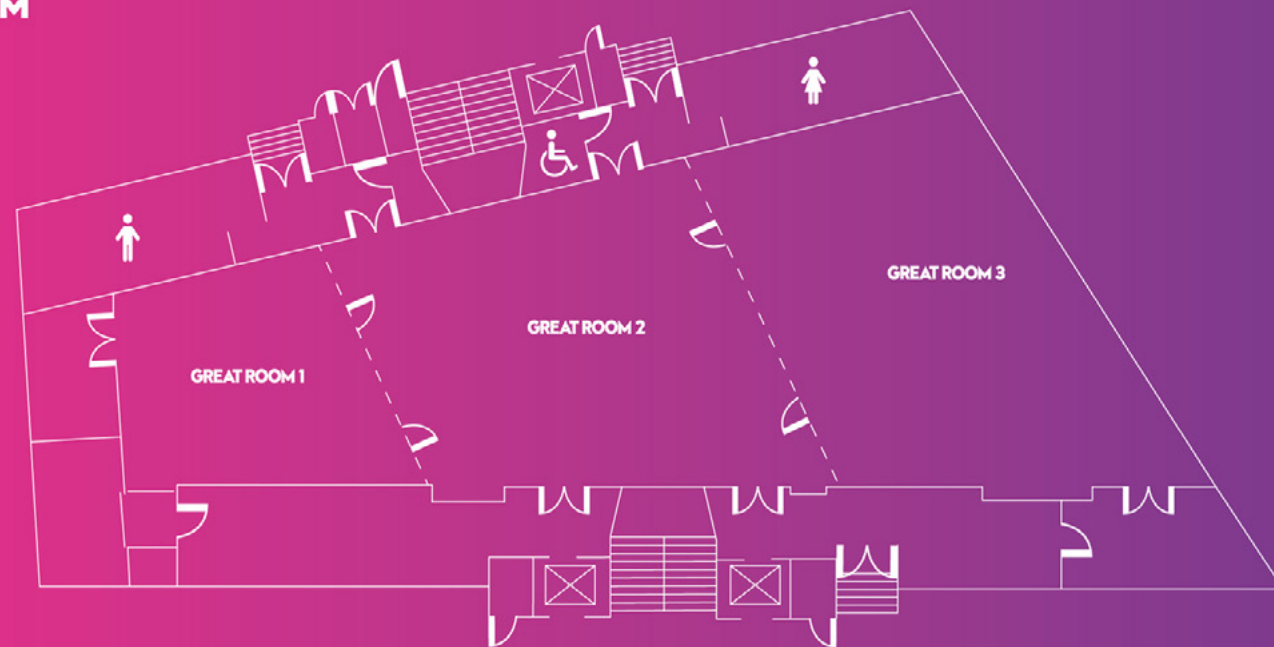
Find out how you can experience eco-friendly initiatives during your meetings:

- Sustainable Meeting options and "Clutter Free Meetings" where notepads, pens and mints are set as
- Paperless sales tools are used to cut down on printing
- StarGroups, a personalized event website for groups, where attendees make their own reservations online
- Electronic menus, proposals, brochures and invoices
- Green energy and energy saving initiatives such as LED-lights and reduce energy consumption.

Should you wish to make a Green Choice please indicate this to us, so we can ensure that biological options are included in your lunch or dinner.



FLOOR PLAN MULTI FUNCTION ROOM



Room Name	Dim. (l x w) meters	Area sqm./sqf.	Height meters	Banq.	Thtr.	Board.	Class.	U-Shape	Cabaret	Cocktail
Great Room 1	6.89-9.55 x 8.04-11.37	76.7/251.4	2.95	40	40	20	27	18	30	50
Great Room 2*	9.55-13.10 x 14.35-15.53	166.4/545.1	4	64	100	30	48	30	48	100
Great Room 3	13.10-17.01 x 10.68-14.14	170.7/560	2.95	80	120	40	66	37	60	120
Great Room 1+2+3	6.89-17.01 x 32.85-41.04	413.8/1357.8	4	240	300	-	141	-	180	350
Great Room 1+2				120	150	-	75	-	90	180
Great Room 2+3				160	230	-	114	-	120	220

*Great Room 2 can only be booked in combination with Great Room 1 and/or Great Room 3.

INDULGE

GET TOGETHER

MEETING PACKAGES P.P.

- Half day meeting package
Low season €70
High season €80
- Full day meeting package
Low season €120
High season €130

All meeting packages include main meeting room hire, Totally Baked coffee break(s), Hoagies sandwich lunch, unlimited mineral water, video wall (5x3 screens), writing pads and pens, flipchart with markers and wireless internet.

Totally Baked Coffee Break includes: coffee & tea, still & sparkling water and a selection of fresh cookies and pastries

Hoagies Sandwich Lunch includes: Coffee & tea, orange juice and still & sparkling water, Panini's and cold/hot seasonal soup, Cubanos and open sandwiches

LUNCH P.P.

- Hoagies Sandwich Lunch €32
- Food Truckin' Walking Lunch, 5 items €65

WAKE UP/TIME OUT

- | | P.P. |
|-----------------------------------|-------|
| • Wake up Breakfast Buffet | €26 |
| • Totally Baked | €9 |
| • Smoothie/Juice Station | €10 |
| • Pancake Station | €10 |
| • Indulging Station | €12.5 |
| • Smoked Fish & Meat Station | €17.5 |
| • Farmers Cheese Station | €17.5 |
| • Design Your Own Yoghurt Station | €10 |
| • EGG Station | €10 |
| • Tossing the Salad Station | €10 |
| • Design your own ice cream | €17 |

DESIGN YOUR OWN LUNCH/DINNER

Additional stations and canapés upon request

Seated or walking

- | | |
|------------|------|
| • 3 Course | €75 |
| • 4 Course | €95 |
| • 5 Course | €115 |

Buffet

- | | |
|------------|------|
| • 7 Items | €85 |
| • 8 Items | €105 |
| • 11 Items | €120 |

Fancy Walk

- | | |
|-----------|-----|
| • 9 Items | €75 |
|-----------|-----|

RECEPTION

- | | |
|--------------------------------------|-----|
| Dutch open bar, as from 1 HR | €22 |
| International open bar, as from 1 HR | €38 |
| Canapé menu upon request | |

WHAT ELSE?

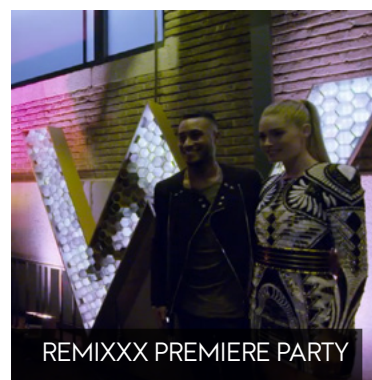
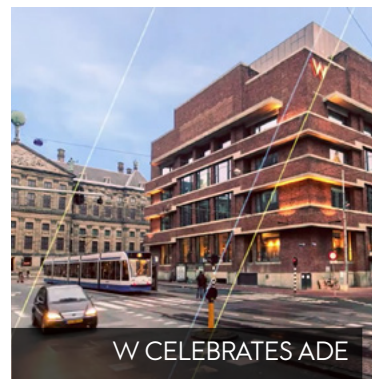
Check out our Banqueting Menu for full details.



AMSTERDAM

EXPLORE

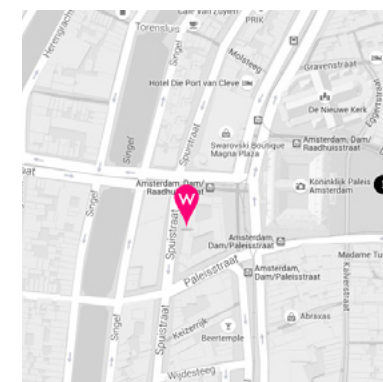
VIDEO
GALLERY



CONNECT

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EXPLORE
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[#WXXXX](https://twitter.com/WXXXX)